

## Skill Development Report



# Samast Mahajan: Comprehensive Skill Development Report Training of Gaushala Workers in Maharashtra (2023–24)

This presentation focuses on the **importance of skill development** in gaushalas, aiming to improve productivity and enhance the welfare of cattle.





Samast Mahajan, a leading NGO in the field of animal welfare and rural development, implemented an extensive skill development initiative in FY 2023–24 across 1,065 Gaushalas in Maharashtra. The primary objective was to empower Gaushala workers, especially women and youth, by equipping them with knowledge and practical skills to produce organic and eco-friendly products derived from indigenous cow resources – primarily cow dung (Gobar) and cow urine (Gomutra). This initiative is aligned with national objectives of promoting rural livelihoods, Atmanirbhar Bharat (self-reliant India), environmental sustainability, and traditional Indian knowledge systems.

The **gaushala** serves as an essential platform for skill development, offering training in dairy management, animal care, and sustainable farming practices. This initiative empowers local communities, encouraging them to engage in responsible farming. By enhancing skills, we promote a healthier environment and foster economic growth through better livestock management.

## Skill Development at Gaushala

# Gaushala Skill Development Statistics

**100+**

Total training sessions

**10000+**

Participants engaged

**1000+**

New skills acquired

**500+**

Success stories shared

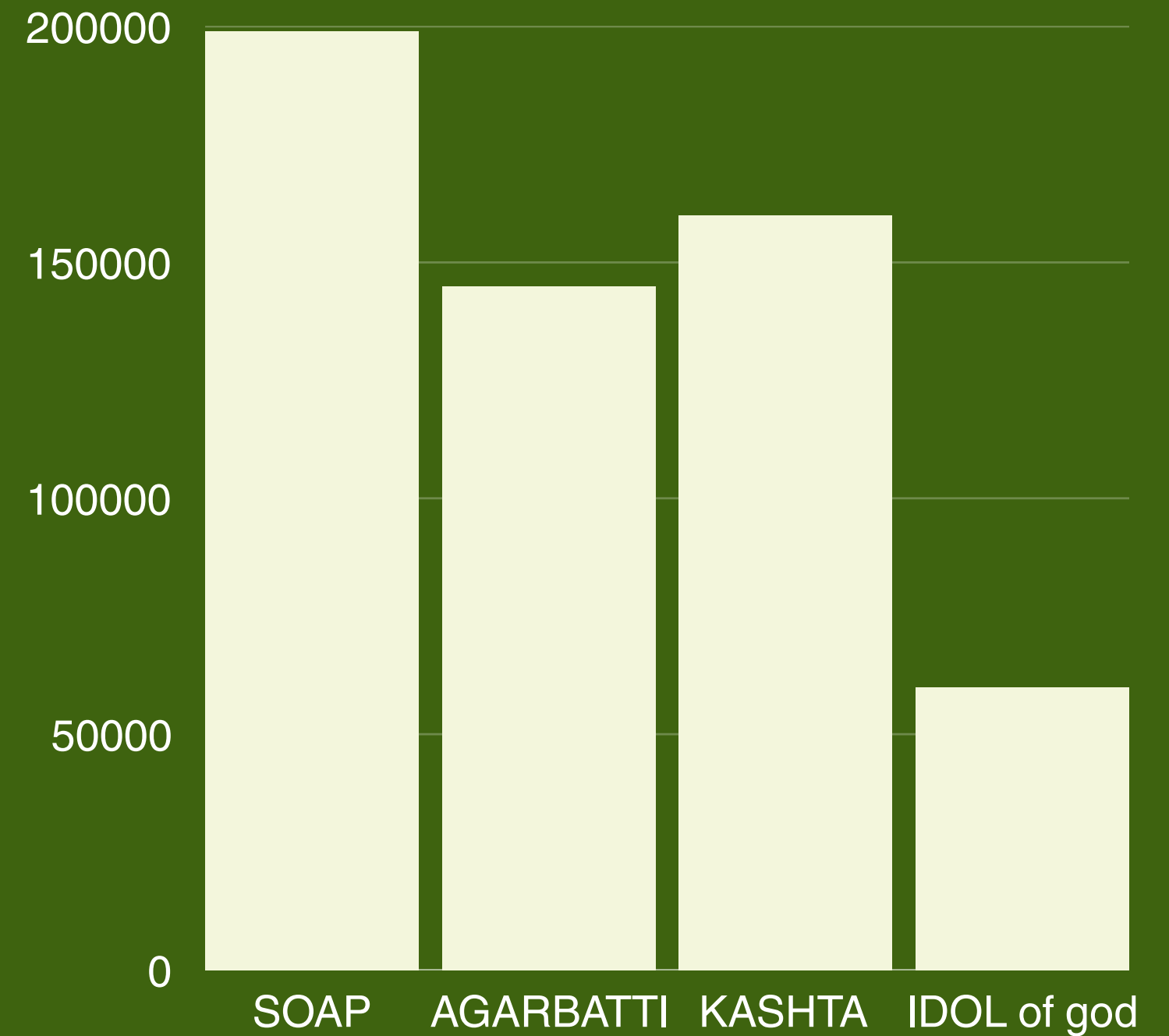
## Objectives of the Project

- To provide skill training to Gaushala workers in the preparation of organic products such as:
  - Natural fertilizers (Jeevamrut, compost, etc.)
  - Biopesticides
  - Herbal soaps, dhoop sticks, Diya, Herbal Shampoo & Conditioner, God Ido, Dhoop Incense cones., gau kashta, etc
  - Panchagavya-based health and wellness products
  - Organic floor cleaners and mosquito repellents
- To create sustainable livelihood opportunities within Gaushalas.
- To establish small-scale rural enterprises and self-help groups (SHGs) for marketing and sales.
- To promote eco-conscious practices and reduce chemical dependency in farming and household usage.

# Skill Development Report

## Geographic Coverage

- State: Maharashtra
- Districts Covered: All 36 districts
- Total Gaushalas Involved: 1,065
- Total Individuals Trained: Approx. 11,000+ workers (avg. 10 per Gaushala)



- Organic Products Developed:
  - Over 200+ product varieties prototyped
  - 3,500 litres of Gomutra Ark produced monthly
  - 1.2 lakh dhoop sticks manufactured across Gaushalas monthly
  - 18 micro-enterprises initiated for herbal soaps and composting
- Economic Empowerment:
  - Average monthly income increase: ₹3,500–₹7,000 per trained individual
  - 800+ Gaushala workers joined SHGs or launched micro-businesses
- Environmental Benefits:
  - Reduced chemical fertilizer usage in 100+ associated farms
  - Circular economy model promoted within Gaushalas

## Key Outcomes & Impact



### Training Programs

Workshops for effective animal nutrition

Hands-on training for sustainable farming

Certification for skilled animal handlers

### Community Outreach

Organizing awareness campaigns for community

Collaboration with local NGOs for support

# Training Methodology

Phase-wise Training Program over 12 months

## Conducted through:

On-site workshops in clusters of 1065 Gaushalas

Digital training modules (for remote regions)

Live demonstrations and practical exercises

Language: Marathi and Hindi

Training Tools: Printed manuals, video tutorials, demonstration kits



## Monitoring and Evaluation

- Regular field visits, surveys, and performance reports
- Feedback collected from trainees
- Impact assessment details

## Future Plans (2024–25)

Expansion of the program in other states too

Integration of E-commerce platform for product sales

Development of mobile app for training, orders, and inventory management

Establishment of Gaushala Training in 4-5 key zones

Link of Donate to Gaushala & Trained:

<https://youtu.be/TqhdANVWC1w?feature=shared>





This initiative by Samast Mahajan has created a sustainable, replicable, and scalable model for rural skill development through Gaushalas. It has empowered thousands with practical knowledge and entrepreneurial spirit, fostered eco-consciousness, and preserved ancient Indian practices with modern relevance.

## Contact Us Today

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# Thank you for your attention!

SAMAST MAHAJAN

2023-24